

Stewardship Survey

The Presbyterian Church in Canada

Thank you for sharing your stewardship and fundraising experiences by completing this survey.

While your answers will be kept confidential, the compiled statistics will be shared widely.

First Name _____

Last Name _____

Email _____

Phone Number _____

Church Name * _____

City * _____

Province * _____

1. What is your role in the church? *(Select only one)*

- | | |
|--|---------------------------------|
| <input type="radio"/> Board Member | <input type="radio"/> Elder |
| <input type="radio"/> Bookkeeper | <input type="radio"/> Member |
| <input type="radio"/> Church Administrator/Secretary | <input type="radio"/> Minister |
| <input type="radio"/> Clerk of Session | <input type="radio"/> Treasurer |
| | <input type="radio"/> Other |

If "Other," please specify: _____

2. What is the approximate size of your congregation (members and adherents)?

- (Select only one)*
- ☐ 0-25
- ☐ 25-50
- ☐ 50-100
- ☐ 100-150
- ☐ 150-250
- ☐ 250+

3. In your congregation, who leads discussions about money?

- ☐ Finance committee
- ☐ Minister
- ☐ Mission and outreach committee
- ☐ Session
- ☐ Stewardship committee
- ☐ Treasurer
- ☐ Other

4. What topics related to money are discussed?

- ☐ Connecting Faith and Finances
- ☐ Personal Finances (budgeting, saving, debt, etc.)
- ☐ Power and Equity
- ☐ Why and how we give
- ☐ Money in the Bible
- ☐ Planned Giving (Bequests in your will, major gifts)
- ☐ What you value most in life
- ☐ Other _____

5. How often does your congregation talk about topics related to money?

- ☐ Never *(Select only one)*
- ☐ Once a year
- ☐ Several times a year

6. What best describes what you think the word "stewardship" means in your congregation?

- ☐ How we pay for the church's budget *(Select only one)*
- ☐ The way we think about what we give financially
- ☐ A central activity of Christian Discipleship
- ☐ What we do with all the gifts God has given us
- ☐ A guide to the way we live our lives as Christians

7. Is stewardship a sermon topic at your church?

- ☐ Yes
- ☐ No -----> *(Skip to question 10)*

8. Who usually preaches on stewardship?

- ☐ Minister
- ☐ Member of the congregation
- ☐ Guest speaker
- ☐ Other

9. How frequently are sermons on stewardship given?

- ☐ Once a year
- ☐ A series over a few weeks
- ☐ Throughout the year

10. What do you think has been the most successful activity in encouraging generous giving in your church? *(Please type or print your answer)*

11. Does your congregation have an intentional program to encourage generous giving?

(A stewardship campaign)

(Select only one)

☐ Yes

☐ No

13. If Yes, how often does your intentional giving program run?

(Select only one)

☐ One Sunday a year

☐ Two Sundays a year - separate months

☐ Annual 3-5 week program

☐ One Sunday each quarter

☐ Stewardship intentionally integrated into different activities through the year

☐ Other _____

12. If not, What are the reasons your church doesn't have an intentional program to promote stewardship/generous giving?

(Please type or print your answer)

_____ (Skip to question 19)

14. When does your intentional giving program run?

☐ Fall

☐ Winter

☐ Spring

☐ Summer

15. Which activities does your church include in your intentional program?

☐ Bible study(s)/discussion group(s)

☐ Regular theme in the sermon

☐ Call to offering

☐ Sharing personal testimonies

☐ Other _____

16. What materials are used in your intentional program?

☐ Bible study materials

☐ Bulletin inserts

☐ Children's program materials

☐ Mission Moments

☐ Newsletter

☐ Pledge cards

☐ Posters

☐ Sermon (or Series) resource(s)

☐ Special announcements

☐ Stewardship Moments

☐ Worship service resource(s)

☐ Other _____

17. How do you feel about your current stewardship campaign? *(select only one)*

- ☐ We would like help with our stewardship program
 ☐ Somewhat happy with our stewardship program (welcome new ideas)
 ☐ Very happy with our stewardship program

18. Are there any materials that you'd like to have for your stewardship campaign?
(Please type or print your answer)

19. How does your congregation communicate about its budget?

- ☐ Announcements/reports during the service
 ☐ Narrative budget - Newsletter
- ☐ Annual congregational meeting
 ☐ Semi-annual meeting
- ☐ Financial report at business meetings
 ☐ Other _____

20. Which methods of giving does your congregation offer?

- ☐ Offering plate (envelopes & cash/cheques)
- ☐ Pre-Authorized Remittance (PAR)
- ☐ Online giving (website)
- ☐ Terminal in the church (Debit/Credit card)

21. Which of these ways to give a planned gift does your congregation talk about or provide information about?

- ☐ Bequests
 ☐ Life insurance
- ☐ Charitable gift annuities
 ☐ None of the Above
- ☐ Gifts of securities
 ☐ Other _____

22. Do you also have fundraising events in your congregation? *(Select only one)*

☐ Yes

☐ No -----> *(Skip to question 28)*

23. If yes, What do you do for your fundraising event(s)?

☐ Bake sale(s)

☐ Community Car Wash

☐ Dinner(s)

☐ Garage Sale(s)

☐ Matching gift(s)

☐ Party(s)

☐ Rummage Sale(s)

☐ Sale of gift cards

☐ Sidewalk sale(s)

☐ Silent Auction(s)

☐ T-shirt sale(s)

☐ Walk-a-thon/Bike-a-thon, etc.

☐ Other _____

24. What fundraising initiatives have you found to be effective and worth doing (money raised vs. effort expended)?

☐ Bake sale(s)

☐ Rummage Sale(s)

☐ Community Car Wash

☐ Sale of gift cards

☐ Dinner(s)

☐ Sidewalk sale(s)

☐ Garage Sale(s)

☐ Silent Auction(s)

☐ Matching gift(s)

☐ T-shirt sale(s)

☐ Party(s)

☐ Walk-a-thon/Bike-a-thon, etc.

☐ Other _____

25. Have you tried a new fundraising method during the pandemic?

26. What percentage of your current income would you estimate comes from fundraising events? *(Select only one)*

- ☐ Less than 10% ☐ 33-50%
☐ 10-25% ☐ 50%-60%
☐ 25-33% ☐ 60%+

27. How would you characterize the overall success of your church's fundraising efforts? *(Select only one)*

- ☐ Not worth the effort for the funds raised and/or community benefit
 ☐ Worth the effort
 ☐ Well worth the effort, was fun, raised funds and/or good community benefit

28. Please provide specific details on why you feel your fundraising efforts have or have not been successful. *(Please type or print your answer)*

29. Do you have any additional comments related to fundraising or stewardship in your church?

Thank you for completing the questionnaire. There are three ways to return this document:

1. Scan/Photograph and email to:
 stewardship@presbyterian.ca

☐ or

2. FAX to: 1-416-441-2825

☐ or

3. Mail to: Surveys

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