# Leaving a legacy to your church: Talking about bequests

Lori Guenther Reesor January 23, 2019







### **About Lori**

- B. Math (Statistics)
- Master of Theological Studies
- D. Min. at Tyndale University College and Seminary, 2014
- Blog and research posted at www.lgreesor.com



### **About Lori**

- Stewardship consultant
- speaker
- writer
- theologian
- · poet
- donor
- board member
- former pastor
- · wife, mom

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# "Remember the church in your will"

Six words for every bulletin

### Four stories

- Why have a will?
- Why have a will?
- "We had so much fun giving that money away..."
- A celebration of generosity bequest recognition event

"Go ask your parents..." a cautionary tale



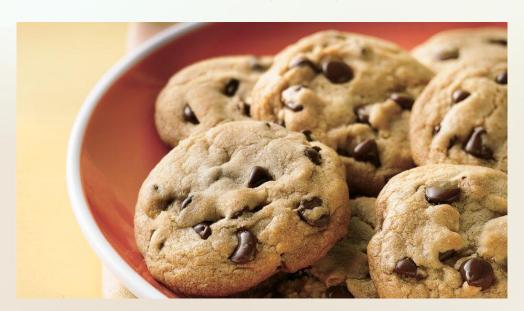
Why have a will? I have no kids...



"We had so much fun giving that money away..."



- A celebration of generosity bequest recognition event
- Celebrating generosity is one of the best stewardship sermons going!



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## Do you yourself have a will in place?

Do people know that they can leave a bequest to your church?

Do they know what a bequest is?

Do people know that they can leave a bequest to your church?

Ask someone from PCC to come do a planned giving workshop at your church



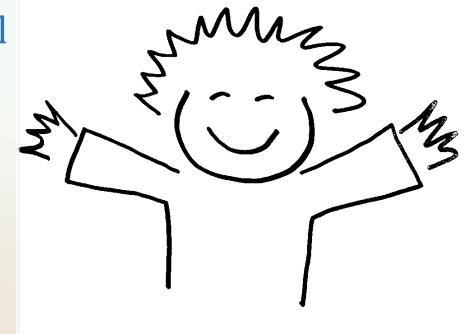




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Wouldn't it be great if there was legacy giving materials for people in my congregation?

A series of colourful bulletin inserts and one-page handouts to explain what leaving a legacy to your church means...



### presbyterian.ca/plannedgiving/ways-to-give/

### Legacy in Your Will

Gifts with Impact



A *charitable bequest* is a direction in your will that leaves one or more of the assets in your estate to a charity. A gift in your will is a meaningful way to support your congregation or The Presbyterian Church in Canada, while providing your estate with significant tax savings.

## Charitable Gift Annuities

Gifts with Impact



A *charitable gift annuity* is one of the best investments and most impactful gifts you can make. If you are 60 years of age or older, The Presbyterian Church in Canada's gift annuities allow you to give a significant gift to your congregation or a PCC ministry that is important to you and receive a tax receipt and guaranteed income for life, at a fixed rate.

### Life Insurance

Gifts with Impact

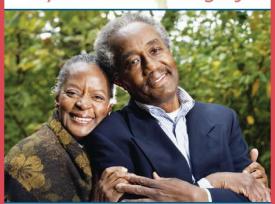


A gift of *Life Insurance* is an easy way to leave a significant gift to a ministry that you care deeply about, for a relatively small financial outlay. It can be a creative way to make a meaningful gift that you didn't think was possible, through either a new or existing policy.

### presbyterian.ca/plannedgiving/ways-to-give/

## Life Beneficiary Gifts

Gifts that Leave a Legacy



By naming your congregation or The Presbyterian Church in Canada as the beneficiary of your Registered Retirement Savings Plan (RRSP), Registered Retirement Income Fund (RRIF), Tax-Free Savings Account (TFSA) or life insurance policy, you can provide a substantial future gift to a ministry important to you, while reducing the taxes payable by your estate.

### Publicly Traded Securities

Gifts with Impact



When you transfer publicly traded securities – shares, bonds, or mutual funds – to a registered charity, you will not pay tax on the capital gain. Because you also qualify for a charitable tax receipt based on the asset's fair market value, the net cost of a gift of securities may be less than a gift of an equivalent amount of cash. This is a great way to make a gift to your congregation or The Presbyterian Church in Canada.

## \*\*\*Bookmark, email, Google Keep, write on paper\*\*\*

- https://presbyterian.ca/plannedgiving/resources/
- Setting up legacy funds and endowments a detailed guide
- Bulletin inserts and one-page information sheets on
  - Legacy Gift in your will
  - Gifts of Securities
  - Gifts of Life Insurance
  - Charitable Gift Annuity
  - Life Beneficiary gifts

Plus information sheets on:

gifts of cash, charitable remainder trusts and donor advised funds.

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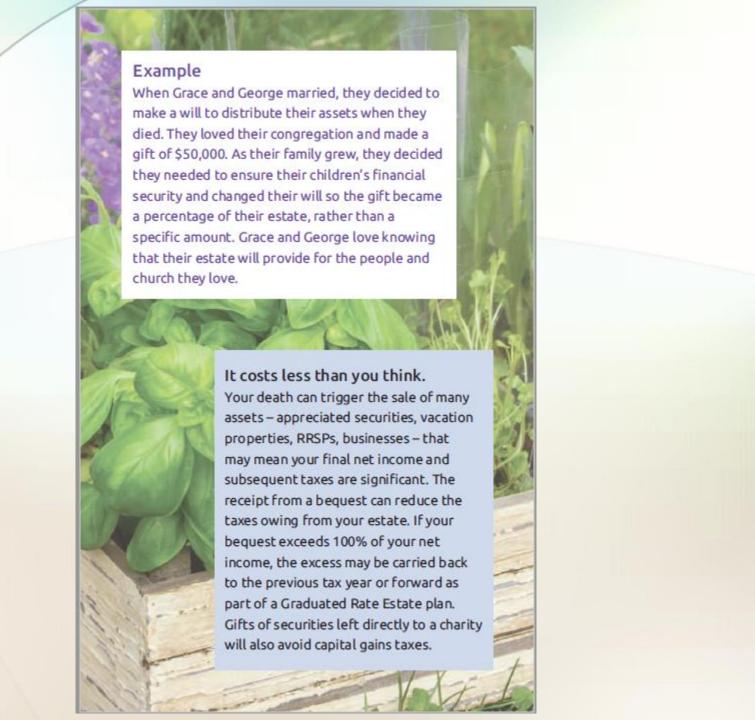
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### Benefits

- Support transformational ministry far into the future
- Make a gift of any size and your present income will not decrease
- Make changes at any time
- ▶ Reduce the taxes on your final tax returns



Please seek professional advice to tailor legacy gifts to your circumstances.

For further information, please contact:

#### The Presbyterian Church in Canada Stewardship & Planned Giving

50 Wynford Drive, Toronto, ON M3C 1J7 plannedgiving@presbyterian.ca www.presbyterian.ca/waystogive

Charitable Registration No. 10785 6619 RT0001

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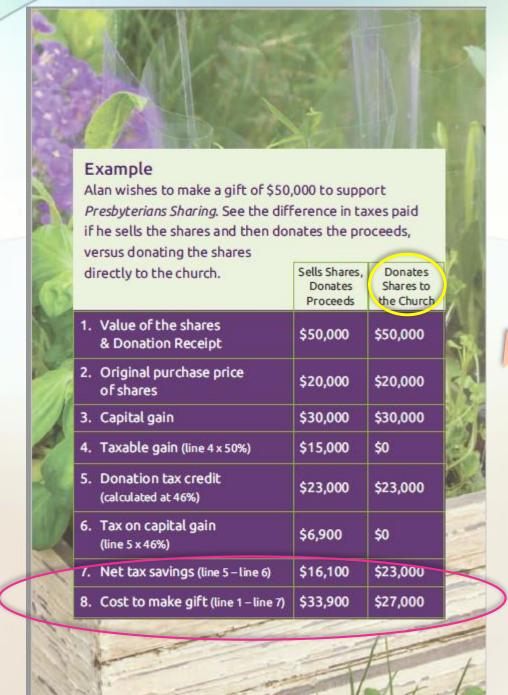
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### AMAZING!

Ms. Smith, wants to gift 1000 shares of ABC stock to her congregation with a market value of \$50 a share; she bought them at a cost of \$20 a share (they've appreciated by \$30 per share). Should she sell and donate the shares or donate directly?

	Sells Shares	<b>Donates Shares</b>
1. Value of the shares	\$50,000	\$50,000
2. Original purchase price	\$20,000	\$20,000
3. Capital gain	\$30,000	\$30,000
4. Taxable gain (line 3 x 50%)	\$15,000	\$0
5. Donation receipt	\$50,000	\$50,000
6. Donation tax credit (46%)	\$23,000	\$23,000
7. Tax on capital gain	<u>\$6,900</u>	<u>\$0</u>
(4 x 46%)		
8. Net tax savings	\$16,100	\$23,000
(line 6 – line 7)		<b>^-</b>
9. Cost to make the gift (line 1-line 8)	\$33,900	\$27,000

#### Benefits

- Know you are supporting transformational ministry
- Give in a cost-effective way, with significant tax savings
- Leave a legacy during your life-time or through your estate



Please seek professional advice to tailor legacy gifts to your circumstances.

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## \*\*\*Bookmark, email, Google Keep, write on paper\*\*\*

- https://presbyterian.ca/plannedgiving/resources/
- And last but not least
- Legacy Giving Sunday materials for 2018. Readings, stories from other PCC congregations, children's time, liturgy, sermon – it's all here.
- N.B. Worship resources do not have a "best by" date and can be used anytime ©

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### **Contact us**

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## THANK YOU!