Building Generous Congregations

Lori Guenther Reesor
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About Lori

- B. Math (Statistics)
- Master of Theological Studies
- D. Min. at Tyndale University College and Seminary, 2014
- Research posted online
  www.lgresor.com
About Lori

- fundraising consultant
- data analyst
- theologian
- poet
- donor
- board member
- former pastor
- wife, mom
- home canner
Research tools: survey, homemade salsa and nacho chips
Please type in your questions

Moderator will read them out on your behalf, we’ll take question breaks during the presentation and again at the end.
Peach Blossom Church

Limerick
Peach Blossom Church

Context
Giving is a spiritual discipline, like prayer
Abundance of a Generous God

God’s Grace is Limitless
Scarcity
Never Enough
Money
Circle of Grace Model

God

Praise and Thanksgiving

GRACE

People

Gracious Action

People
GRATITUDE
Questions? Moderator will read your typed questions
Discipleship - Goal of Giving Practices

“to produce more generous disciples of Jesus Christ”

More money for the church is a nice secondary outcome!

Rev. Karl Travis
First Presbyterian Church
Fort Worth, Texas
Blame the Baby boomers

Q1 Giving Habits Changing over Time?
Answers by Age

- under 35
- 35-64
- 65+

- yes
- maybe
- no
Response to need, Obligation
Connection, Vision
TRUST
Trust in denominational charities

- Trust diminishes with distance from the local church
Questions? Moderator will read your typed questions
80/20 rule of Church giving

- 20% of members give 80% of the money
20% of self-identified American Christians do not give any money to their church
80/20 rule of Church giving

- 20% of members give 80% of the money
80/20 rule of Church giving

- 20% of members give 80% of the money
Trend: Fewer donors giving more

Latest numbers from Statistics Canada

- 10% of donors gave 66% of donations
- These primary donors are responsible for the increase in donations year over year
• Say thank you
  Saying thank you
  Webinar Wednesday December 6, 1 p.m.

• Tell stories
  Sharing your story in a way that inspires
  Webinar Wednesday November 1, 1 p.m.

• Pay attention
  Generosity Assessment tool
  Webinar Wednesday October 25th at 1 p.m.
Tools

- Offering
- Online giving
- Pre-authorized giving
- Planned giving
- Narrative budgeting

Talk to Janice or Karen about the many resources PCC has available to help your congregation!
• Offering

• Online giving
  Webinar - The Power of Digital Giving
  Wednesday November 15th

• Pre-authorized giving

• Planned giving
  Webinar - Legacy gifts January 3, 2018

• Narrative budgeting
  Webinar - Sharing your story in a way that inspires Weds. Nov. 1
What is a Generosity Assessment?

Congregations can get so caught up in day-to-day finances that they can’t see the forest for the trees. A generosity assessment will help!
What is a Generosity Assessment?

Have you ever wondered:

- How does giving at our church compare to other congregations? Are we ‘normal’?
- Does the 80/20 rule apply to our church too? Who gives the most?
- Are we cultivating younger givers to become mature givers?
- How can our congregation become more intentional and effective in nurturing generosity?

Join us on our webinar on Wednesday October 25th to learn more.
Questions? Moderator will read your typed questions
Thank you!

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www.lgreesor.com

lori@lgreesor.com